

# AMANDA ZUO

UX/UI Designer and Game Artist

## HOW I CAN HELP YOU

I bring games to life by creating functional UX and attractive UI and art.

## PERSONALITY HIGHLIGHTS

Creative, empathetic, passionate, organized, adaptable, detail-oriented

## CONTACT

- ✉ [hi@amandazuo.me](mailto:hi@amandazuo.me)
- 🌐 [www.amandazuo.me](http://www.amandazuo.me)
- 🌐 [linkedin.com/in/amanda-zuo](https://www.linkedin.com/in/amanda-zuo)
- 📍 [artstation.com/tweepy](https://www.artstation.com/tweepy)

## EXPERIENCE

### GAME ARTIST/DESIGNER (CONTRACT)

- Designed Go-pets, my own mobile pet simulator game to help people keep track of their goals, including UX, UI, icons, graphics, character design and art
- Created game-ready visual assets for a puzzle game based around time travel, including character art and sprites
- Illustrating clients' abstract concepts, including original characters

**Skills:** Game design, illustration, Adobe Photoshop, communication, detail-oriented

### UX/UI/VISUAL DESIGNER (CONTRACT)

**Clients:**

- North American Photography Association
- GlopakUSA
- 100 Club of Chicago
- Windy City Lab

**Skills:** Adobe Photoshop, Adobe Illustrator, Invision, communication, detail-oriented

**Key Projects:**

- Created website's UI and UX for photography contest
- Designed first web interface and visual components of Orcasmart, a new cloud based Enterprise Resource Planning system, including icons, logo, and webpages
- Designed charity website's UX/UI, including UI mockups and wireframes
- Designed the graphics and UI of the smart mirror Glance and its mobile app, making it attractive and functional
- Collaborated with engineers and designers to iterate off critique

## SKILLS

- UX/UI Design
- Web/mobile design
- Creativity
- Communication
- Game art/Illustration
- Graphic design
- Google Workspace (Docs, Sheets, Slides)
- Adobe Creative Suite (Photoshop, Illustrator)

## EDUCATION

### DESIGNATION LABS DESIGN BOOTCAMP

*UX/UI Design*

- Designed mobile app to solve users' difficulties in maintaining a healthy lifestyle through rapid iteration and testing

**Skills:**

- UX/UI Design, Adobe Photoshop, Illustrator, Axure, Invision
- Communication, organization, teamwork, time management

### ST. JOHN'S UNIVERSITY

*BA in Psychology*

**Relevant courses:**

- Drawing Experiments
- Cognition and Learning

## OTHER RELEVANT COURSEWORK

- Designing Icons for the Web - LinkedIn